

Date	Early Bird Issue November 2010	
Publication	The Good Ski Guide	
Circulation	85,000	1 of 2

THE LOW BRITAIN AND EUROPE'S BIGGEST SKI GUIDE

GOOD SKI GUIDE

www.goodskiguide.com

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PHOTO GALLERY INSIDE >>>

beth cooper
public relations

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Chic skiing

Piste pampering

For Face...

Daphin Vital Protection SPF 50 £49 - Great for everyday use but tough enough for the piste, this facial moisturiser is light and is built-in with anti-oxidant shields to keep your skin young, hydrated and protected from UV rays. Stockists 0870 034 2566

For Hands...

Liz Earle Hand Repair £14.50 Packed with natural healing ingredients such as echinacea and vitamin E, this works wonders for hand that have been dried by the elements. Non-greasy it has a soft lavender fragrance and offers a touch of luxury after a hard day's skiing. Stockists 01983 813 913

For Lips...

Dr Lipp's Original Nipple Balm for Lips - £11 Originally a nipple balm for women who were breast-feeding, this versatile organic moisturiser is super hydrating and perfect for healing weather beaten dry skin and chapped lips. Available from Space NK. Stockists 0208 740 2085



Luxury Chalet Spa Verbier

Launched last month, ex-SAS ski instructor, Mark de Rosenwerth is joined by co-founder and self confessed style connoisseur, Gerry Lovick, to offer a chic and unique ski experience with their new luxury tour operator White Blancmange.

The company claims to major bespoke concierge - style service to ensure your holiday is tailor-made right down to the cocktail you're sipping on at the après bars.

Treating you like an A-lister as soon as you arrive, Gerry has hand-picked some of

the most sought-after chalets in the Alps for guests and is even on call to offer you advice on what's hot and what's not on the slopes. And Mark's there to make sure you look good on the piste too. With 20 years experience on the hill he offers fantastic private tuition for all abilities and will even point out the best après bars to be seen in once he's perfected your carving style.

Prices for a one-week stay start from £1100 per person.

• www.whiteblancmange.com

Slope style for under £100...

Snow and Rock have searched the globe for the best clothing on the ski market and have introduced 11 new brands stores this winter. **Tog 24** have also delivered the goods once again for quality ski-wear at budget prices. They have a huge range of product from ski gloves to base layers, jackets and salopettes - for men, women and kids,

including top of the range GORE-TEX ski wear. **Finisterre** have some of the best merino wool we've ever tested and have fantastic base layers breathable and warm. **Topshop** have also joined the ski/snowboard fashion market with their SNO range.

Check out goodskiguide.com for more stylish skiwear



(1) Ortovox WCross Rider 20: £69.99 (2) Landslide Snowsports helmet: £59.95 (3) Wildcat II Mens MILATEX™ Salopettes: £79.97 (4) Eddy Baselayer: £40 (5) Woolen Socks: £7